

MOTIVATION

What motivates people in their work?

The question is well worth answering.

A motivated workforce is linked to competitive advantage

through:

- superior performance
- reduced absenteeism
- lower staff turnover

This paper explores the major current approaches to motivation and the degree to which each is supported by research.

This is followed by a checklist of strategies for enhancing people's job engagement and performance.

Specific Strategies

Many approaches have been developed. Some of these are listed on the attachment. The important thing is to choose the interventions which will address the specific circumstances of your business.

To explore in greater detail contact:

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